2027 ATTENDEE REGISTRATION AND ADD-ON FEES

REGISTRATION CATEGORY	2027 Early Bird Registration (deadline March 31)	2027 Registration (April 1 and after)
Attendee (farmers and employees of poultry companies (processing, hatching/breeding, live production), government agencies, academia, poultry nonprofit organizations, and spouses)	$75	$125
Supplier (companies who are vendors/suppliers of poultry companies but do *not* exhibit at PEAK; if your company is interested in exhibiting, please contact Tonia Evans by email)	$400	$800
Student / Youth (full-time students in two-and four-year colleges, technical schools, and graduate school programs; also youth 18 and under accompanied by paid adult)	Complimentary	Complimentary
Media (must be pre-approved by PEAK show management; please email info@midwestpoultry.com to request)	Complimentary	Complimentary

ADD-ON FEES AVAILABLE	2027 Early Bird Add-Ons (deadline March 31)	2027 Add-On Fees (April 1 and after)
PEAK Unhatched Ticket (register for PEAK first and then you will be able to add this additional fee to your registration to attend PEAK Unhatched on Tuesday, April 8)	$50	$100
Organic Egg Farmers Association Symposium (register for PEAK first and then you will be able to add this additional fee to your registration to attend the OEFA Symposium on Tuesday, April 8)	$40	$50
Egg Issues Forum (hosted by Egg Industry Center) (register for PEAK first and then you will be able to add this additional fee to your registration to attend the Egg Industry Center Forum on Thursday, April 22)	To be announced	To be announced

Exhibitors: Booth staff registration must occur through your company's portal. Please contact your show coordinator within your company for assistance.

Invitation letters for international visitors: To attend the convention you must be a poultry farmer or directly employed and involved in the poultry industry in some capacity. To request an invitation letter, please fill out this form on our website.

Questions about your registration?
Please contact info@midwestpoultry.com or call (763) 284-6763.

PEAK REGISTRATION POLICIES

- Payment for registration is required at the time of processing.
    - Payment by credit card or eCheck only.
        - 3% surcharge will be added to all credit card payments.
        - Payment by eCheck for no additional fees.
- Cancellations on or after March 15, 2027 will not be eligible for a refund.
- No refunds or exchanges for no-shows onsite.
- Registration and name badges are required for all attendees – including spouses and youth.
- Registration fee includes access to the exhibits and all PEAK education. The fee does not include the PEAK Unhatched or Organic Egg Farmers of American symposium – however, you may add these fee(s) to your registration transaction during the process.
- Registration fee does not include the North Central Avian Disease Conference; this is a separate registration process with details here.
- PEAK reserves the right to make any necessary corrections to your registration/fee if you register in the wrong category and pay the incorrect registration fee.

- There will be no refunds or exchanges for those who cancel their registration on or after March 15, 2024.
- There will be no refunds or exchanges for no-shows.
- PEAK 2024 is not a public show and MPF reserves the right to deny registration at its discretion.

ATTENDEE CONTACT INFORMATION POLICY

By registering for PEAK and providing your contact information, you acknowledge and agree to the use by PEAK of your contact information to communicate with you about events, products, services and offerings by MPF, its brands, affiliates, and/or third-party partners. In addition, you understand that your personal information may be shared with any exhibitors and/or sponsors of PEAK, so they can contact you directly about their products or services. Please refer to the privacy policies of such exhibitors and/or sponsors for more details on how your information may be used by them. Your personal information may also be shared with other participants at PEAK.